

# Boardroom Advertising Rates – 2024

## Advert Sizes

Size	Dimensions	1 Advert	2 to 3 Adverts (Per Advert)	4 Adverts (Per Advert)
Double Page Spread	420 mm (w) × 297 mm (h)	R14 470	R13 870	R13 270
Full Page	210 mm (w) × 297 mm (h)	R9 350	R8 950	R8 550
Half Page	180 mm (w) × 127.5 mm (h)	R4 865	R4 665	R4 465
Quarter Page	180 mm (w) × 64 mm (h)	R3 290	R 3 090	2 890

All rates include VAT and exclude production charges.

CGISA reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted. CGISA reserves the right to edit, revise or to reject — even after acceptance for publication — any advertisement deemed to be untruthful or objectionable in subject matter or wording, discriminatory, offensive, or unsuitable for any other reason, whether space for the advertisement has been booked in advance or not.

## Deadlines

Deadlines	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Publication deadline	27 March 2024	11 June 2024	23 September 2024	20 November 2024
Booking deadline	6 March 2024	21 May 2024	2 September 2024	30 October 2024

**Annual subscription for magazine R295 (incl VAT) for 2024**



**Circulation of 4 000**

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